



MEDIA KIT

Brooklyn Park ReStore

Grand Opening: October 10 and 11, 2025

ReStore home improvement outlets are open to the public and offer quality home furnishings, building supplies, appliances, and more at discounted prices. All revenue supports Twin Cities Habitat for Humanity's work to create, expand, and promote affordable housing opportunities and advance racial equity in housing. Twin Cities Habitat's first ReStore opened in New Brighton in 2007, and the Minneapolis ReStore opened in 2016. Support for ReStore has grown, and we recognized a need for a third location in the northwest metro. The new 27,000 sq. ft. store in Brooklyn Park will provide a place to donate, shop and volunteer to support Twin Cities Habitat.

View this kit online: restore.tchabitat.org/brooklyn-park-media-kit.

Learn more!



612-588-3820 | restore.tchabitat.org

Brooklyn Park | Minneapolis | New Brighton

Get Involved

With your help, we can bring the Brooklyn Park ReStore to life!
Here are the top five ways to get involved.

- 1. Donate Items**
Product donations from businesses, sub-contractors, and countless individuals are the lifeblood of our work. Whether you're donating a small lamp or a large refrigerator, your donation impacts local families in the Twin Cities. All ReStore revenue supports the building of FIVE Twin Cities Habitat homes each year! We have convenient drop-off and pickup options. Learn more at restore.tchabitat.org/donate.
- 2. Spread the News**
Please tell your friends, family, neighbors, coworkers, and community members that a new ReStore is coming to Brooklyn Park. ReStore is a convenient option for thrifty, eco-conscious shoppers who love deals and want to help the environment. And remember, it's a great option to get rid of unwanted (but reusable) items. Follow/like/share ReStore content on [Facebook](#) and [Instagram](#) (@restoretwincities).
- 3. Subscribe and Save**
Sign up for Hot Deals emails and VIP texts to get the latest news and info about ReStore. Plus, if you're a VIP, you'll get added perks when we celebrate Brooklyn Park ReStore's Grand Opening. Subscribe and save today at restore.tchabitat.org/save.
- 4. Volunteer**
We need volunteers to help prepare the Brooklyn Park space! Once the store is open, we'll need help assisting customers, moving and organizing products, and helping people load or unload items. ReStore shifts are popular because they are four hours instead of a full day, making it more convenient. Learn more: restore.tchabitat.org/volunteer.
- 5. Donate Monetarily**
It takes time, effort, and – yes – money to open a new ReStore. Every dollar helps us get the materials needed for renovations, building upgrades, equipment, in-store signage, and so much more. You can designate a donation to the Brooklyn Park ReStore on our dedicated ReStore Donation page: tchabitat.donorsupport.co/page/restore.

Questions, Additional Information, and More

For questions and more information about the new ReStore in Brooklyn Park, please contact Robin Henrichsen, Director of ReStores, at 612-655-4319 or robin.henrichsen@tchabitat.org.

Sample Social Media Posts

Click the images below to download.



Caption: ReStore is coming to Brooklyn Park! ReStore home improvement outlets are open to the public and offer quality home furnishings, building supplies, appliances, and more at discounted prices. Revenue supports Twin Cities Habitat for Humanity and helps the environment. It's a win-win-win!

Get involved and find details about how to attend the exciting grand opening at restore.tchabitat.org/brooklyn-park. 🎉

Hashtags: #restoretc #secondhandhome #brooklynpark
#brooklynparkmn #thriftmn



Caption: ReStore is coming to Brooklyn Park! Celebrate with the Brooklyn Park and ReStore communities. Enjoy shopping deals, swag bags, raffles, food trucks, photo ops, and much more!

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Hashtags: #restoretc #grandopening #brooklynpark
#brooklynparkmn #thriftmn

Logos and Photos

Need ReStore logos? Download different file types [here](#).

We're making great progress on our space in Brooklyn Park! [See photos and updates](#).